

Reference No:

South African Embassy

The Netherlands

Date: 01 August 2014

RE: East London Industrial Development Zone Delegation

Dear Sir/Madam,

The Industrial Development Zone (IDZ) is a South African Government Programme aiming to attract Foreign Direct Investment in the designated location. The East London IDZ is one of zones located in Eastern Cape Province of South Africa.

In line with its clustering approach, the East London IDZ has concluded a feasibility study on developing an Agro-Industrial Park (AIP) in the Berlin area of the Eastern Cape Province. The park seeks to group various agro-industries in a manner which minimise wastage, promotes the use of alternative energy, and improve the location and management of resources such water and electricity. The overall impact should be sustainable agro-processing activities at a reduced cost of doing business.

In accordance with the organisational strategy on sector development, the East London IDZ will be visiting the Netherlands in the hope of meeting operators of AIPs or clusters in Holland and companies located in such parks.

We have identified your organisation as one of the strategic organisations in the Netherlands for the objectives of our visit. The purpose of the visit is to gain insight on the various aspects of an AIP, the challenges associated with the implementation process of an AIP, resource mobilisation strategy for such a project, the economic impact and its measurability, the business model for revenue collection, investor benefits and post implementation challenges in such clusters.

As the East London IDZ we would appreciate an opportunity to meet with your organisation, the operators of such facilities, companies located within the clusters and those that are considering setting facilities in the new markets. A presentation on the clustering initiative and approach by your organisation would be appreciated.

The East London IDZ delegation will constitute of Mr Tembela Zweni, Executive Manager: Zone Development, and Mr Mzokhona Mvemve, Sector Manager: Agro-processing. We've identified the second week of September 2014 as the period for the visit, arriving in the Netherlands on Sunday 7th and departing for Denmark on Wednesday 10th September 2014 in the afternoon.

I'd like to extend my gratitude in advance for all your assistance in making this mission a success.

I look forward to hear from you.

Yours faithfully,



Mr Mzokhona Mvemve

Sector Manager: Agro-processing

East London Industrial Development Zone